

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re)
)
U.S. Patent Application of Dan Kikinis) Examiner: Schnurr, John R.
)
Application No. 10/085,886) Art Unit: 2623
)
Filed: February 27, 2002) Confirmation No.: 7769
)

For: METHOD AND SYSTEM FOR
ADVERTISING BASED ON THE
CONTENT OF SELECTED
CHANNELS OR BROADCASTED
PROGRAMS

Attorney Docket Number: 007287.00017 (New)

RESPONSE TO OFFICE ACTION

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir,

This paper is responsive to the Final Office Action dated April 20, 2007. The Examiner has set a three-month period for response, with a maximum statutory period for reply of six months, thus making this response due on or before July 20, 2007. A petition for a two-month extension of time under 37 C.F.R. 1.136(a) and the accompanying fee are filed herewith.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 5 of this paper.